

## WATER MARKET EUROPE

28<sup>th</sup> of March 2017

BLUEPOINT CENTRE

*Bd A. Reyers 80, 1030 Brussels*

WssTP is excited to announce the launch of its new event ‘**Water Market Europe**’ which is scheduled to take place on the **28th of March** at the Blue Point (former Diamant Centre) in Brussels.

**Water Market Europe** is a new event cycle that WssTP is setting up to create a unique innovation and business environment, where state of the art water knowledge and research results can meet with market actors within and outside the water sector to create value and new business opportunities. During the event, B2B meetings will be organised similarly to the WssTP Brokerage Event, enabling participants to have a targeted networking experience.

Water Market Europe will bring together a top-class research and innovation to address some of the most pressing global challenges for growth and sustainability, promoting the true value of water, and Europe’s worldwide leadership.

### FINAL AGENDA

#### 10:00-10:30 REGISTRATION

#### SESSION 1: THE MARKET SCENARIO FOR THE WATER SECTOR

10:30-10:35	Welcome and introduction	Durk Krol – WssTP Director
10:35-10:50	The water market: overview and perspectives	Charlie Walker (GWI)
10:50-11:10	From research to market: funding opportunities	Gaetane Suzenet (Aster Capital) Ron Weerdmeester (PNO)
11:10-11:20	Water investment for economic growth	Edouard Pérard (EIB )
11:20-11:30	Water sector investment opportunities: a venture capital perspective	Gaetane Suzenet (Aster Capital)
11:30-12:00	Ecological Water management	Jules Rijnierse (The Coloured Company)
	Mastering Water	Jan Van Cappellen (Hydroko)
12:00- 12:30	Panel reflects into the WssTP Vision	Moderator Durk Krol (WssTP)

**12:30-13:30 LUNCH**

**SESSION 2: INNOVATION MEETS THE MARKET: CHALLENGES AND SOLUTIONS**

13:30-13:50 <b>LARGE COMPANIES</b>	13:30-13:40	Hank Reinhoudt	Nalco Waters
	13:40-13:50	Jordi Bacardit	DOW Chemicals
13:50-14:10 <b>INNOVATIVE SMEs</b>	13:50-14:00	Ignaz Worm	Isle's Technology Approval Group ISLE Utilities
	14:00-14:10	Isabel Ruiz	OX-SIHA® is an state-of-the-art Integral Water Management System OX GROUP
14:10-14:30 <b>UTILITIES</b>	14:10-14:20	Steve Kaye	Anglian Water
	14:20-14:30	Nicola Bazzurro	Iren SpA
14:30-15:00 <b>REGIONS OF EUROPE</b>	14:30-14:40	Jesús Chazarra	Murcia
	14:40-14:50	Maurizio Prosperi	Puglia
	14:50-15:00	Richard Howard	Scotland
15:00-15:30	Wrap up + Q&A		

**COFFEE BREAK**

**SESSION 3: SPEED DATING AND NETWORKING**

15:30 - 17:00	B2B MEETINGS AND NETWORKING TIME
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**CLOSURE**

17:00 - 18:00	CLOSING REMARKS & NETWORKING COCKTAIL
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In collaboration with